

**SYNNEFO**<sup>SM</sup>  
INTERNET MANAGEMENT SOFTWARE

# Synnefo, the brand...

Synnefo is a four year old company dedicated into developing software for ISP, Cable Operators and MSO solutions. Since its inception in 2010, Synnefo has been rigorously researching on providing best solutions to small, medium and large Internet Service Providers and Multiple System Operators. Efforts paid off in the form of Synnefo Internet Management Software – a comprehensive solution for maximizing revenues and Minimizing Technical difficulties of ISP administrators and Management Staff.

Synnefo has a strong team of 50+ trusted lieutenants who has built this software which helps manage the whole system with ease and transparency. Their focus is not only to build software but also provide complete solution to the customers, among which top priority is 24x7x365 support.

# Internet Management Software...

SYNNEFO IMS offers comprehensive solution to ISPs for new revenue generation using pre-paid coupons based on hours/days, data usage and discounts. It facilitates ISPs to provide internet access on secured networks and helps reduce revenue leakages by managing and monitoring franchisee's/ Operators based on their administrative access level.

Synnefo Internet Management Software was launched in February 2013 and since then we have migrated around 200+ servers. The subscriber/accounting management software has 5.5 lac users and continuously expanding. Synnefo IMS is a very user friendly software and your one stop solution as Subscriber Management Software, Accounting Software, Complaint Management Software, MIS Management and CRM

# Subscriber Management Software...

Synnefo Cable Accounting Software is a very user friendly software. Helps reduce revenue leakages by managing and monitoring the Billing and Collections. Manage packages and activation/deactivation of the Set-top boxes.

Reduces revenue leakages, manages inventory, real time notifications to individuals as well as globally and complaint management.



# Snapshot User Management

Manage all user related operations from a single page

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**DEMO SERVER**

Welcome : Superadmin | Logout [ October 13, 2013, 10:55 Pm ]

Management  
Management  
Transaction  
Migration  
Line Management  
Management  
Management  
on Management  
RTG Management  
width Management  
s Management  
Management  
ol Manager  
e Manager  
ation Management  
Reports  
Reports  
Reports

Manage Create Online System Logs Advance Renewal Renewal Request ( 11 ) Payment Pickup Request ( 8 ) Logout All Client Info

Users Details

Active Users:56 Deactive Users:116 Online Users:3

Show All Enable Disable Renew Reset MAC Reset Password Set E

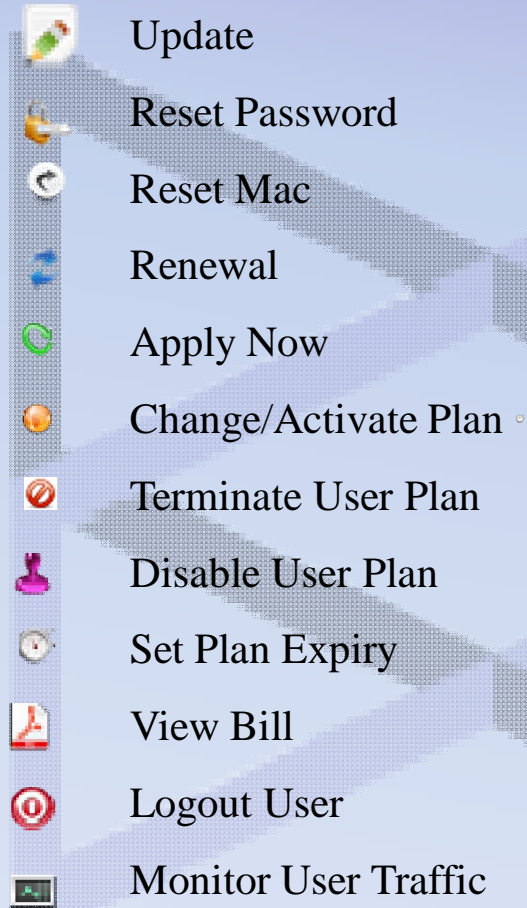












Displaying 1-

Sr.no	Username	Name	Site	Operator Name	Ip Address	Activation Date	Renew Date	Expiry Date	Plan Name	Zone Name	Building Name	Area Name	Status	Renewals/ AdvRenewal	Login Status	Balance Amount	Operations
1	jayabs	jay abs	test_site	abs	dynamic	08-10-2013	08-10-2013	12-10-2013	Plan1MB	abs zone	abs bldg	abs_street	Active	1 / 1	OUT	-1200	
2	rahul321	rahul123 thakur	test_site	Dips	dynamic	30-09-2013	30-09-2013	30-10-2013	Plan1MB	Andheri West	Popular Society	Seven Bunglows	Active	1 / 0	OUT	0	
3	sach	sachu nair	test_site	Ash	dynamic	25-09-2013	25-09-2013	25-10-2013	Plan1MB	Andheri East	Hitech Plaza	Mahakali	Deactive	1 / 1	OUT	-2797	
4	den123	den den	test_site	Dips	dynamic	25-09-2013	25-09-2013	25-10-2013	Plan1MB	Andheri West	Samarth Ashish	Lokhandwala	Active	1 / 1	OUT	-500	
5	unni	unni krishnan	test_site	Bisu	dynamic	19-09-2013	19-09-2013	19-10-2013	Plan1MB	Versova	Shreyas Apartments	Four Bunglows	Active	1 / 4	OUT	-2700	
6	amits	amits shastri	test_site	Dips	dynamic	11-09-2013	18-09-2013	18-10-2013	Plan1MB	Andheri West	Tony Apartment	Seven Bunglows	Active	2 / 3	OUT	-4700	
7	nitins	nitins shinde	test_site	Dips	dynamic	11-09-2013	11-09-2013	11-10-2013	Plan1MB	Andheri West	Tony Apartment	Seven Bunglows	Active	1 / 0	OUT	0	
8	kiran	kiran kilekar	test_site	Dips	dynamic	05-09-2013	05-09-2013	05-10-2013	Plan1MB	Andheri West	Sunrise Apartments	Lokhandwala	Active	1 / 1	OUT	0	
9	san123	sanny nair	test_site	Dips	dynamic	02-09-2013	02-09-2013	02-10-2013	Plan1MB	Andheri West	Tony Apartment	Seven Bunglows	Active	1 / 1	OUT	-1000	
10	adi123	aditi123 nair	test_site	Dips	dynamic	29-08-2013	29-08-2013	28-09-2013	Plan1MB	Andheri West	Popular Society	Seven Bunglows	Disabled	1 / 1	OUT	-1000	
11	yari	yari yari	test_site	testtop123	dynamic	22-08-2013	22-08-2013	21-09-2013	Plan1MB	zon1	yari bldg	yari road	Active	1 / 0	OUT	0	
12	aarush	aarush mehta	test_site	Dips	dynamic	31-07-2013	15-08-2013	14-09-2013	Plan1MB	Andheri West	Samarth Ashish	Lokhandwala	Active	2 / 2	IN	-4310	
13	omana	omana nair	test_site	Dips	dynamic	08-08-2013	07-09-2013	07-10-2013	Plan1MB	Andheri West	Sunrise Apartments	Lokhandwala	Active	2 / 1	OUT	-3300	
14	jigar	jigar jigar	test_site	Dips	dynamic	26-07-2013	24-09-2013	24-10-2013	Plan1MB	Andheri West	Sunrise Apartments	Lokhandwala	Active	2 / 1	OUT	0	
15	jpr	jpruser jpr	test_site	jprop	dynamic	25-07-2013	10-10-2013	12-10-2013	Dummy_Plan	dharavi	kamraz bldg	90 feet road	Active	2 / 1	OUT	-2000	

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# User Management

Direct Click Icon for ease of operations

- 
-  Update
  -  Reset Password
  -  Reset Mac
  -  Renewal
  -  Apply Now
  -  Change/Activate Plan °
  -  Terminate User Plan
  -  Disable User Plan
  -  Set Plan Expiry
  -  View Bill
  -  Logout User
  -  Monitor User Traffic

# Star Points for IMS

- ✓ 3 in 1 Model i.e. PPPoE, Hotspot and Lease line.
- ✓ User Friendly Interface.
- ✓ One click options related to users like updation, reset password, reset mac, renewal, change/activate plans, terminate, disable, set expiry, remarks and user plan speed are displayed against the user in the user management page.
- ✓ Multiple Plan Creation i.e. Data Limit Plans, Time based plans, Night Free Plans, Contention Ratio Plans, Data Usage Policy, Top-up Plans etc.
- ✓ Automated Billing & Accounting for operators as well as users.
- ✓ Site and Plan bandwidth management.
- ✓ Managing NAS bandwidth
- ✓ Audit logs
- ✓ Email/SMS Notification
- ✓ Cancel and Auto Reverse renewal within 48 hours.



# Star Points for IMS

- ✓ Receive renewal/change package and payment pickup request from Client Portal.
- ✓ MIS Management segregated into Admin Reports, Plan Reports, User Reports and Accounting Reports.
- ✓ Cloud based Solutions.
- ✓ Backup & Restore
- ✓ Payment Gateway Integration
- ✓ Plan wise whitelisting
- ✓ Android Application for Collection & Renewals.



# Star Points for SMS

- ✓ All users can be managed from a single view.
- ✓ Creation of Company, SBU, Tax, Services can be managed on the software.
- ✓ Multiple logins can be created.
- ✓ Permission to access the software can be set for all login.
- ✓ Creation of Set-top Boxes according to the make and type.
- ✓ Maintaining inventory of the Set-top Boxes and Smartcard along with proper aligning of the Set-top Box with the Smartcard can be managed.
- ✓ Creation of channels as per language, genre, broadcaster and distributors.
- ✓ Create packages as per service and channels.
- ✓ Assign STB and Smartcard to the users
- ✓ Email and SMS notifications on activation of packages, generation of bills and receipt of payments.

# Star Points for SMS

- ✓ Realtime Notifications to individuals as well as globally.
- ✓ Billing made easy.
- ✓ Generate invoices for payments and receipts of collection thereby organizing accounting of the users.
- ✓ Keep track on the payments and collections.
- ✓ Billing and Payment history of each user.
- ✓ Realtime notifications for outstanding payments (Auto)
- ✓ Activation and Deactivation of boxes.
- ✓ MIS Management
  - ✓ Collection Report
  - ✓ Pending Invoices Report
  - ✓ Userwise/LCO wise ledger and many more....



THANK YOU